

About the Founder

MWD Design Co. — Matthew Heidstra

North Brisbane, Queensland, Australia

The Story Behind MWD Design Co.

MWD Design Co. was founded by Matthew Heidstra after years of watching small businesses pay too much for websites that didn't perform — bloated builds, hidden fees, slow support, and nothing to show for it.

Today we work directly with founders and owner-operators who want a website that actually represents their business: fast, secure, mobile-perfect and genuinely designed — not assembled from templates.

We keep the studio deliberately small so every project gets the attention it deserves. When you work with us, you talk to Matthew — the person building your site.

What We Stand For

Craft over templates: Every site is designed and coded around your brand. No drag-and-drop shortcuts, no recycled themes.

Honest partnerships: Plain-English communication, fixed pricing and no surprise invoices. We treat your business like our own.

Built to last: Modern stacks, hardened security, daily backups and ongoing care so your investment keeps performing.

Local, but global-ready: Based in North Brisbane and serving clients Australia-wide and beyond.

At a Glance

Founder	Matthew Heidstra
Location	North Brisbane, QLD
Client Ownership	100% — you own everything upon final payment
Security	24/7 monitoring, daily backups, high-level security
Typical Launch	2 to 3 weeks from kick-off